

Petersen House Art Festival

"Art at the Red House"



Saturday November 6, 2010, 10 am to 4 pm

Sponsored By

**Tempe History Museum, City of Tempe
Tempe Artists Guild**

ABOUT THE EVENT

The Petersen House Art Festival is a collaborative project between the Tempe History Museum and the Tempe Artists Guild, organized to showcase and support Tempe's vibrant art community. The festival embodies the spirit of the art classes taught on the grounds of the Petersen House by ASU art professor Tom Harter more than a half century ago. **The Petersen House Art Festival** will be an outdoor show at the Petersen House Museum and Park, located at 1414 West Southern Avenue, Tempe, on the northwest corner of Priest Road and Southern Avenue. The art festival will feature local artists displaying their artwork, children's art activities, admittance to the Petersen House Museum and great food. Admission to the festival is free. The event is open to the general public.

Interested in Participating?

Eligibility Criteria

Artists must meet one of the following criteria to participate in the **Petersen House Art Festival**:

- ◆ Be a member of the Tempe Artists Guild (TAG)
- ◆ Be a juried artist of the Arizona Art Alliance (AAA)
- ◆ Be a currently enrolled art student at Arizona State University

Registration Fees

- ◆ \$35.00 Tempe Artists Guild Members
- ◆ \$35.00 Arizona State University Students
- ◆ \$45.00 Juried Arizona Art Alliance Members

Cash Prizes Awarded

Participating artists' work will be judged, and the following prizes will be awarded:

- ◆ Best of Show - \$300
- ◆ Second Place - \$200
- ◆ Third Place - \$100

How to Register

Complete the attached registration form, enclose the entry fee, and return to the address indicated on the form. All entries must be received by the registration deadline of **September 6, 2010**

If you have any questions about the Petersen House Art Festival please contact Tempe Artists Guild Art Show Chairman:

Donna Davis
480-897-6571
jimdonna1@cox.net

Please Note the Following:

- ♦ Artists are expected to staff their booths during the entire show.
- ♦ All artwork must be original work by the artist, or signed and numbered limited editions.
- ♦ Each booth space area measures 10' x 10', with a 2' perimeter around the booth space. Artists are required to provide their own display panels, fixtures, table and chairs. Arizona Art Alliance leases display fixtures and tents to members. Electrical hook-ups are not available.
- ♦ City of Tempe Cultural Services will make display panels available for ASU students. There are 8 panels, first come, first served. ASU students should call Lona Gearhart at 480-350-5224 to reserve panels.
- ♦ Booth locations are at the sole discretion of the Tempe History Museum. Booths are assigned to facilitate traffic flow and create a pleasing exhibition.
- ♦ Artists are encouraged to demonstrate their artwork at their booth. Please indicate on the registration form, if you intend to do that.
- ♦ Artists are solely responsible for handling their own sales and reporting sales tax to the appropriate state and city tax agencies. You will be required to display your license in your booth, if you are selling anything but your original art.
- ♦ A "Hold Harmless Release" form will be sent for you to sign, prior to the event.
- ♦ No commission will be charged on sales at this event.

ARTIST REGISTRATION FORM

Name _____

Address _____

City, State & Zip _____

Phone _____ Email _____

Media _____

I am a:

- Arizona State University Student \$35.00
 Arizona Art Alliance Member \$45.00 (Must be a Juried Member)
 Tempe Artists Guild Member \$35.00

- Yes, I will demonstrate my artwork at my booth.
 No, I will not demonstrate my artwork at my booth.

Please make your check or money order payable to: "Tempe Artists Guild." Send completed registration form to:

Tempe Artists Guild, PO Box 27941, Tempe, AZ 85285-7941,

